



FRENCH  
RIVIERA

DRIVING EXPERIENCE



HELI & CRUISE



MONACO GRAND PRIX F1



SIGHTSEEING TOURS



# INCENTIVE & EVENTS

SAILING EXPERIENCE



SPEEDBOAT EXPERIENCE



MAXI CATAMARAN



YACHT RENTAL & EVENTS



# WELCOME



Owner & Managing Director



Managing Director



Sightseeing Director



Business Development Manager



Yacht Charter Manager



Yacht Manager

## LIVEN UP

With over 30 years of expertise, Liven Up offers unforgettable experiences on the French Riviera. Renowned internationally for crafting exceptional moments, we are dedicated to creating thrilling and immersive experiences that go beyond expectations.

Our passionate and welcoming team is at the heart of everything we do. From the moment you arrive, their enthusiasm and commitment ensure every detail is tailored to make your journey extraordinary.

At Liven Up, we believe every experience should be more than just an activity it should be a cherished memory. Whether you're cruising along stunning coastlines, driving iconic supercars, or exploring hidden gems, we are here to turn your dreams into reality.

**Let us make your time with us not just enjoyable, but unforgettable !**

**Jean-Marc AYACHE**  
*Owner & Managing Director*

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# SUMMARY

|                                |         |
|--------------------------------|---------|
| SIGHTDRIVING                   | Page 03 |
| DRIVING EXPERIENCE             | Page 04 |
| DRIVING EXPERIENCE OPTIONS     | Page 05 |
| F1 SIMULATOR                   | Page 06 |
| MONACO GRAND PRIX F1 SERVICES  | Page 07 |
| HELI & CRUISE                  | Page 08 |
| SAILING EXPERIENCE             | Page 09 |
| SPEEDBOAT EXPERIENCE           | Page 10 |
| YACHT RENTAL & EVENTS          | Page 11 |
| MAXI CATAMARAN                 | Page 12 |
| WHALE WATCHING & SPORT FISHING | Page 13 |
| ENTERTAINMENT                  | Page 14 |
| SIGHTSEEING TOURS              | Page 15 |



# SIGHTDRIVING **NEW**

From 2 to 8 people, Monday to Friday



Take the wheel of an exclusive car or let yourself be driven as a passenger, and embark on a journey to discover the most beautiful roads, breathtaking views, and iconic landscapes of the French Riviera. An expert instructor will be by your side, offering personalized driving tips and sharing great stories about the region.

## The Stars of Your Experience



- Ferrari California T : Capacity 2 persons



- Ferrari 458 Italia : Capacity 1 person



- Lamborghini Gallardo : Capacity 1 person



- Maserati GranCabrio : Capacity 3 persons

## Rates for 2 cars

2H : 1499 €

3H : 1899 €\*

4H : 2299 €\*

Extra person for free  
(for Ferrari California T and Maserati GranCabrio)

For more than 2 cars, request a quote

\* 2 virgin cocktails included on the panoramic terrace of the Maybourne Riviera Hotel

# DRIVING EXPERIENCE

From 10 people

An unforgettable driving experience with our instructor on the roads of the French Riviera  
Enjoy a luxury sports car as a passenger or driver and live the dream!

**From 159€ per passenger / 199€ per driver**  
(excl. VAT 10 %)



## From

- Monaco
- Eze village
- Nice
- Cannes
- St Tropez...

## Tours duration

- 15 min
- 30 min
- 1 hour

## Our cars

- Ferrari California T
- Ferrari F430 F1
- Ferrari F360 Modena
- Ferrari Testarossa
- Ferrari F458
- Lamborghini Gallardo LP560
- Lamborghini Aventador

## Included in Eze Village

- Visit of Fragonard perfume factory

## Cars also available for

- Transfers
- Sightseeing tours
- Events
- Evening parties
- VIP services
- Weddings

# DRIVING EXPERIENCE OPTIONS

Top off your experience with other activities  
Groups switch around after each activity.



## OPEN BAR PACKAGES

We offer a variety of OPEN BAR options, each accompanied by a dedicated waiter to ensure personalized and high-quality service : soft drinks, coffee break, provençal tasting, champagne celebration.



## FERRARI QUIZZ

10 fun and simple questions about Ferrari, to fill in a few minutes whilst waiting for their turn. Prize for the TOP 2 highest scores.



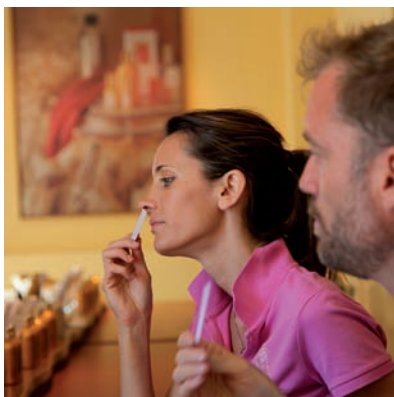
## CLOSE-UP MAGIC **NEW**

A close-up magician mingles with the guests, captivating them with astonishing card tricks, the appearance of various objects, and mind-blowing mentalism. This unique performance is filled with unexpected surprises that will leave them in a we perhaps even making their dream car appear before their very eyes !



## MONACO MUSEUM

Around 45 min visit of the museum of the Automobile Collection of The Prince of Monaco.  
Over 70 prestigious vehicles to discover.



## PERFUME WORKSHOP

Explore the history of FRAGONARD and extraction processes of perfume, discover the art of the «Nose,» and craft your own unique fragrance. Choose between a 30 minute workshop to create a 12ml perfume or a 1 to 1.5 hour session for a 100 ml creation, with a minimum group size required for each option.

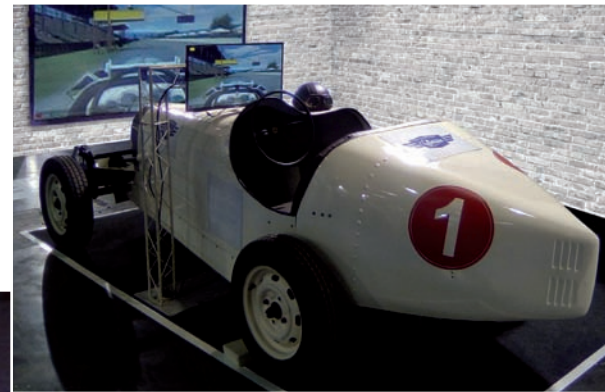


## SPEEDBOAT EXPERIENCE

Back to back rotations from your selected port to discover the most beautiful creeks and beaches along the coast of the French Riviera.

# F1 SIMULATOR

Takes place in a real F1 cockpit  
Live the emotion of driving a real F1 car!  
(choice of several F1 circuits)



## Organization - Animation

- 1 supervisor
- Briefing and technical information
- Arcade challenge
- Performances board

## Simulator types

- **Entire F1 simulator**  
Real size of a F1 car  
Sound restored as in the real F1
- **Half F1 simulator**  
The front is as in the real F1,  
only the back is missing  
Sound restored as in the real F1
- **Cockpit**  
Driving reproduced as in  
the real F1  
Adaptable to all the places
- **Vintage race car**  
Driving reproduced as in  
the real vintage race car  
Adaptable to all the places  
1930 circuit

## Options

- F1 pit stop scenery
- Slot racing / batak
- Awards: medals engraved with  
the Company's name for the first  
3 winning teams
- Show car & sponsoring

# MONACO GRAND PRIX F1 SERVICES

## TERRACES



## YACHT



## SHUTTLE - SIGHTSEEING



## BOAT TRANSFERS



## GRANDSTANDS

- Grandstand T in front of the Pit Lane
- Grandstand B Casino place
- Grandstand K port area

## INCLUSIONS

(Seat, Meeting point with hostesses, Souvenir pochette)

## TERRACES

- Silver terrace at starting line
- Gold terrace at Caravelles building
- Platinum terrace at Caravelles building
- Pool hospitality at Le Nautic restaurant
- Club F1 at Monaco dance academy

## VIP LUXE YACHT & YACHT PARTY

## PADDOCK CLUB & TEAM PADDOCK

## SHUTTLE SERVICES

- In mini vans or speedboats



# HELI & CRUISE

An exciting experience to discover Monaco by the sea and from the air



## Speedboats :

Superhawk 34, Superhawk 43, Superhawk 48...  
Up to 10 passengers

## Helicopters

Up to 6 passengers



## Organization - Animation

- Welcome your guests and briefing
- Group division in subgroups
- Boarding, Take-off, rides, timing are managed by our supervisor and staffs in touch with air tower control and skippers

## Group A

- Boarding on the Speedboats
- Lining up in front of the heliport or harbor
- Start the ride from Monaco
- Speedboats power ride with helicopters flying above
- Offshore piloting experience by your guests
- Panoramic cruise along Monaco Bay

## Group B

- Boarding on the Helicopters
- Helicopters take place above the speedboats
- Fly start
- Panoramic flight over Monaco and its surroundings

Groups time switches : every 30 minutes

# SAILING EXPERIENCE

## SAILING / CRUISE / REGATTA

A large fleet of sailboats and classic yachts to take your team to a moment of expection



### Harbors departure

- Monaco
- Beaulieu
- Cap Ferrat
- Nice
- Juan les Pins
- Cannes

### Sailing and Cruise

- 10 passengers
- 1 Skipper per boat
- Welcoming your guests and cruise introduction

### Regatta

- A race with sailboats and awards ceremony
- Zodiac per safety

### Options

- Soft drinks
- Picnic
- Lunch
- Water sports
- Medals or trophy

# SPEEDBOAT EXPERIENCE

## Boat trips & Transfers

Back to back rotations from the beach or from the port

All inclusive packages



### Cruise along the coast to

- Monaco
- Cap Martin
- Cap d'Ail
- Eze beach
- Beaulieu
- Cap Ferrat
- Villefranche Bay
- Cannes
- Lerins Islands
- Saint-Tropez
- Porquerolles Islands

### Charter

- Full day
- All inclusive packages  
2h/3h/half day/Sunset Cruise  
fuel, skipper, soft drinks included

- Superhawk 34
- Pershing 37
- VanDutch 40
- Superhawk 48
- Princess V50
- ...

# YACHT RENTAL & EVENTS

## Up to 49 guests on board

Large range of yachts available for luxury day charter or VIP party

Up to 49 guests cruising / 100 people & more for quay side events



### Private & Corporate Events

#### Day charter

- Guests on board: until 49
- Crew included

#### Overnight charter

- Until 5 cabins and 10 passengers

#### Options

- Cocktail parties, lunch and dinner, ...
- Watersports (Jet ski, donuts, etc...)
- Entertainment

# MAXI CATAMARAN

## Up to 100 guests cruising

Relax and enjoy the Mediterranean sea aboard our luxurious maxi-catamaran where comfort and elegance meet breathtaking views. This unforgettable experience is perfect for discovering the beauty of the French Riviera.



### Our boats

A large fleet of catamarans to welcome your groups and events

15, 30, 60, 80, 100 pax, ...

All year - flexible sheltered & heated space

### Full equipped :

Kitchen, bar & plancha, Toilets & shower, Music & TV

### Included :

Sun loungers, kayaks, paddles, snorkeling equipment

Full Day cruising 10:00 am to 06:00 pm

or Night Private Party from 7:00 pm to 02:00 am

### Options :

- Aperitif cocktail
- Plancha
- Entertainment
- Watersports

# WHALE WATCHING

Up to 10 passengers per boat

A biodiversity to discover off the coast of French Riviera

FIN WHALES, SPERM WHALES, DOLPHINS, PILOT WHALES....



Embark on an unforgettable whale-watching adventure in the heart of the Mediterranean sea, where you will have the chance to observe fin whales, dolphins, sperm whales and many other fascinating marine species in their natural habitat. An experience you will not soon forget !

**From May to September**

**Departure :**

Nice  
Beaulieu sur Mer  
Monaco

Half day / Full day  
Up to 10 passengers per boat

# ENTERTAINMENT

From a solo act to a full Company show, we offer tailor-made entertainment to turn your evening into a fantastic event.

With highly experimented artists and organizers, we will create entertainment meeting your exact expectations, budget and venue. Should it be musicians strolling through tables, live singers, dancers or a full cabaret show on stage, our talented artists will bring magic and elegance to your event. Sit back and enjoy the show !



## Shows / Dinner-show (all inclusive)

- **“Elegancia” Cabaret Show :**  
Charleston, French Cancan, Feathers and more...
- **“From Broadway to Paris” Musicals Show :**  
Singing In The Rain, West Side Story, Starmania, Mamma Mia, and more...

From 98 € excl. VAT per person

## Live Music

- Singer
- DJ
- Guitarist
- Saxophonist
- Pianist
- Live band

From 450 € excl. VAT per singer

## Sports events dancers

- Show girls
- Basket Ball Games Cheerleaders
- Boxing tournaments
- Athletics meetings...

From 450 € excl. VAT per dancer

# SIGHTSEEING TOURS

**A fleet of 25 luxury minibus 8 pax, air conditioned**  
free mileage and toll fees included  
Multilanguage speaking guides



## Private tours

Make your personal trip with your own guide  
(from 2 to 8 people)

|          |             |
|----------|-------------|
| Half day | 9 am / 1 pm |
| or       | 2 pm / 6 pm |
| Full day | 9 am / 5 pm |

## Shared tours

- A day in Monaco
- Cannes, Antibes, Saint-Paul-de-Vence
- Best of the French Riviera
- Saint-Tropez
- Countryside and Wine Tasting
- Italy Tour





**MONACO**

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*Quotations are subject to rates and availability at confirmation*

